



DREAM BIG

CURVYGIRL FASHION & BEAUTY CONFERENCE

sponsored by

PLVSH

@plvshstyle

OCT 21, 2017

MIDWEST REGION

CURVYGIRLCONFERENCE.COM

GET EDUCATED
GET EMPOWERED
GET CONNECTED

DREAM BIG CurvyGirl Fashion & Beauty Conference is Chicago's first conference for Midwest's top influencers to create a diverse community of curvy fashion and beauty enthusiasts. For years, New York and Los Angeles have organized a curvy community for fashion and beauty networks and we seek to build that opportunity in Chicago.

DREAM BIG is the beginning to exploring and expanding the Midwest's curvy empire. Stylists, models, bloggers, actresses and more have collaborated to host a conference that will educate, empower, and connect individuals with visions to lead a successful career in the industry.

DREAM BIG

DREAM BIG (pun intended) is a personal message to myself and maybe to someone else in need. Oftentimes we let fear diminish or relinquish our dreams and the question is why? Ironically, many of the fears that dwelled within me were not my own. I consider myself to be a dreamer and a free thinker, but I let the fears of others stop me. The doubts many people internalized, they unconsciously casted

on me. I, then, developed their fears and let them get in the way of accomplishing what I was called to do, but not with this conference.

People do not hold the power to execute your vision the way you see it. I had to stop looking for the answers for *my* dreams in other people. I told myself that I had to take a risk and throughout the process my motto became Nike's

slogan, "Just Do It." Stop worrying and everything will fall into place if you believe it will.

Then, there are insecurities that bring about a million hypothetical questions. What if they judge me? What if they don't take me seriously? What if I don't speak as well as them? What if I don't have all the answers? What if they

think I'm lazy because of my weight? I had to put my thoughts on pause. I've accomplished this much and I've never been small, so why do my dreams have to be? When I realized my passion was bigger than my fears and insecurities, my answer to all my questions became... no matter what, continue to DREAM BIG.

Passion will allow you to accept rejection as an alternate route and keep striving. I'm not saying that you won't run into obstacles that will make you want to give up, but I am saying you have a choice to figure it out or let it go and keep moving.

Now, we're here and as I open my eyes, I know that there is no better feeling than to continue on a path of bringing into fruition something you once dreamed. I want others to know that their dreams and aspirations are supported and if we can help find the answers to their dreams, then why not help? I've always believed that there is nothing too big for God. If the universe brings you a vision that captivates excitement, joy, and happiness in your heart, who are we to tell ourselves not to DREAM BIG?

-Natasha M Williams, Owner,
The Curvy Express





**"I'VE NEVER BEEN
SMALL, SO WHY DO MY
DREAMS HAVE TO BE?"**

- NATASHA M WILLIAMS

EXCLUSIVE SPONSOR

THANK YOU FOR SUPPORTING THE 2017 DREAM
BIG CURVYGIRL FASHION & BEAUTY CONFERENCE!
WE GREATLY APPRECIATE YOU FOR BELIEVING IN
OUR DREAMS TO MAKE THE MIDWEST INCLUSIVE
IN THE FASHION AND BEAUTY INDUSTRY AND FOR
PROVIDING THE RESOURCES TO OUR MIDWEST
CURVY COMMUNITY!

PLVSH
*Concierge Styling,
Exclusively for Sizes 14+*

SCHEDULE

OCTOBER 21 / 10AM /
MORGAN'S ON FULTON

10 - 10:30 **GALLERY**
PRESTIGE LEVEL REGISTRATION

10:30 - 11 **ROOFTOP**
ROOFTOP PANEL

10:30 - 11 **GALLERY**
CONFIDENCE & STYLE LEVEL REGISTRATION

11 - 11:45 **STUDIO M**
MODEL PANEL - GETTING THE BIG PICTURE

11:50 - 12:50 **PENTHOUSE**
MODEL CASTING - 10 MGMT

11:50 - 12:15 **STUDIO M**
10 BIG STEPS TO ANNUAL MARKETING - DANNIE LYNN FOUNTAIN

12:20 - 12:45 **STUDIO M**
BRAND WITH STYLE: HOW TO STANDOUT IN THE MARKETPLACE - AAJA CORINNE MAGEE

12:50 - 1:35 **STUDIO M**
FASHION BLOGGER/BRAND AMBASSADOR PANEL

1:40 - 2:25 **STUDIO M**
FALL FASHIONS W/MEAGHAN O'CONNOR SPONSORED BY PLVSH

2:35 - 3 **STUDIO M**
FEARLESSLY JUST YOU - MARCY CRUZ

3:05 - 3:50 **STUDIO M**
FASHION ENTREPRENEURS & CEO'S

3:55 - 4:20 **STUDIO M**
MAKING IT BIG IN SHOW BUSINESS - ERICA WATSON

4:25 - 5:10 **STUDIO M**
BEAUTY PANEL - MAKEUP ARTISTS, HAIR ARTISTS, & NATURALISTAS

6PM **SEE YA NEXT YEAR!**

*SCHEDULE IS SUBJECT TO CHANGE

WORKSHOPS

OCTOBER 21 / 10AM /
MORGAN'S ON FULTON

10 BIG STEPS TO ANNUAL MARKETING - DANNIE LYNN FOUNTAIN @DANNIELYNNFOUNTAIN

Are you tired of stabbing in the dark when it comes to growing your audience? Are you frustrated with the disconnect between the content you're sharing and the number of people finding it? Planning your marketing strategy en masse is the key to a consistent brand presence and a consistent and engaged audience. This session will walk you through the 10 core steps to an annual marketing strategy, setting you up to head into 2018 with a clear plan for consistency with your audience and your followers. The strategy will connect all the pieces of your brand and is designed to ensure that all messaging and communication strategies are consistent and consumer-centered. You'll leave having identified your 2018 business goals, crafted a cross-platform marketing strategy, and prepared for seamless execution through your business.

STYLING CURVES IN FALL FASHIONS W/PLVSH - MEAGHAN O'CONNOR @LITTLELIMEDRESS

Discover what's in style and how to put it all together to make it work for you in Chicago's 2017 Fall/Winter!

BRAND WITH STYLE: HOW TO STANDOUT IN THE MARKETPLACE - AAJA CORINNE MAGEE @AAJACORINNE

Chicago-based image and personal branding strategist, Aaja Corinne Magee, will uncover the keys to building a brand that speaks for itself. Attendees will learn how to create a signature style, identify their standout qualities, and develop a strong visual brand.

FEARLESSLY JUST YOU - MARCY CRUZ @FEARLESSLYJUSTME

Are you asking yourself, "Where do I start?"

Whether you're starting out as a blogger and/or model and building your brand, or just trying to build your confidence and body love, the foundation needed to succeed in life is not being afraid to be authentically you. Self-love is a gift you give yourself over and over again throughout your life.

When you love yourself, the world is yours. You will be happy, you will be able to handle life's curve balls and you will believe in yourself. You will want to live each day fully because you know your worth and know you can do anything you set your mind to.

Join me as I share my own journey to becoming fearlessly just me and how I discovered the truths to keeping my confidence consistent and embracing the body I'm in. Learn how I transformed my life through fashion, travel, and self-care through my image struggles. This is a safe place where you can ask questions and get answers within a judgment-free zone.

MAKING IT BIG - ERICA WATSON @MISS_POUNDCAKES

Have you ever dreamed of Making It BIG in the entertainment industry? Do you want to act in television and movies, or perhaps host your own talk show? Maybe you've even thought of being an on-air personality, talking head or contributor on a news program or podcast.

How To Get An Agent
How to Get The Perfect Headshot
What Should be on A Demo Reel
How To Prepare A Monologue
How Social Media Can Launch Your Career

FAS
HUN
FASHION

FAS
HUN
FASHION

PANEL
HOSTESS



CANDACE McCOLLUM

CHICAGO

RADIO PERSONALITY, POWER 92.3
2.5K+ FOLLOWERS

If you're in Chicago or its suburbs, you might feel like you already know Candace McCollum, whose voice graces the early-morning radio waves daily. She balances gigs on two stations (106.3 Chicago's R&B and Power 92.3 Chicago) with center-stage appearances such as hosting fashion castings, emceeing local events, making media cameos and blogging. To her fans, she's known for her soothing voice and familiarity with the area, the third largest radio market in the country. To those outside the Windy City, she's known as a rising star.

@candaceonair

FASHION & BEAUTY
SPEAKERS &
PANELISTS

A large, bold, red number '10' with a white outline, set against a light gray background.

10MGMT MODEL AGENCY
CHICAGO

DAVID SANCHEZ, CEO
15.1K+ FOLLOWERS

Coming soon...

@10mgmt
10mgmt.com



AAJA CORINNE MAGEE

CHICAGO

IMAGE & PERSONAL BRAND STRATEGIST
7.5K+ FOLLOWERS

Aaja Corinne Magee is a Chicago-based image and personal branding strategist, helping leaders and experts to create game-changing, personal brands centered on their God-given purpose. Aaja Corinne garners her business savvy from nearly a decade in the fashion retail industry, having worked for top-tier companies such as Neiman Marcus, Coach, and Nike. She also served a brief stint in corporate marketing as the Associate Brand/Social Media Manager of Fashion Fair Cosmetics.

@aajacorinne
aajacorinnethebrand.com





ALYSSE DALESSANDRO

CLEVELAND | CHICAGO

BLOGGER + DESIGNER, READY TO STARE
76K+ FOLLOWERS

Alysse Dalessandro is a plus size fashion blogger, writer, social influencer, designer, and professional speaker. After graduating with a double-major in Journalism and Gender Studies from Loyola University Chicago, this entrepreneur is best known as the owner/designer for body positive fashion brand and personal style blog Ready to Stare. Her brand has become a haven for those whom fashion has otherwise ignored. It's a space where individual style is celebrated and breaking the rules is encouraged.

@readytostare
readytostare.com



AMBER McCULLOCH

CHICAGO

BLOGGER, STYLE PLUS CURVES
16.7K+ FOLLOWERS

Hi! I'm Amber, the plus size blogger behind the Chicago-based fashion blog, Style Plus Curves. I believe in the power of fashion and its very real impact on your day-to-day life.

Too long have we plus size women been marginalized and ignored by mainstream media and fashion houses. But times are changing! Curvy, plus size bodies are more prevalent than ever in the media and new plus size collections are coming out en masse. It's an exciting time to be a plus size blogger and consumer.

@stylepluscurves
stylepluscurves.com



CAITLIN KRENZ

CHICAGO

HAIRSTYLIST & MAKEUP ARTIST, FACTOR
CHOSEN

11.8K+ FOLLOWERS

Caitlin earned a B.F.A. in Communications before continuing on to study hair and makeup artistry voraciously in Cosmetology school, where she graduated as a S.T.A.R. student. Within a month of her graduation, she was on-set shooting her first magazine cover, and she has continued to grow her list of loyal and satisfied clients since then. Her positive attitude and passion for her work create the perfect environment for collaboration. With her educational background in both arts and business, she brings not only a unique vision, but also a strong work ethic to every endeavor.

@caitlincaresforhair
caitlinkrenzbeauty.com



**CASSANDRA “CASSY”
JONES-McBRYDE**
DETROIT

CEO, INTERNATIONAL FULLER WOMAN
NETWORK + CO-FOUNDER & EDITOR,
DAILY VENUS DIVA
5K+ FOLLOWERS

Cassandra has dedicated her life to helping women overcome adversity, improve their self-image and build a community of positive support. The Int'l Fuller Woman Network was founded in 2009 and produces body positive initiatives such as The Int'l Fuller Woman Expo in Africa, Asia and the United States. The concept of community support was the impetus for the formation of Int'l Fuller Woman Network, which is truly connecting curves around the world. Cassy also serves as the Feature Editor of *Daily Venus Diva*.

@fullerwoman
fullerwoman.org



DANNIE LYNN FOUNTAIN

CHICAGO

STRATEGIST + AUTHOR + EDUCATOR
11.6K+ FOLLOWERS

Dannie Lynn Fountain is a marketing and business strategist for creative entrepreneurs. Earning her business acumen working in marketing for brands such as Whirlpool and H&R Block, she has a combined 9 years experience as an entrepreneur and strategist. Beyond strategy, Dannie is the author of three books on entrepreneurship, a regular speaker on strategy worldwide, and a digital nomad. Her work has been submitted to and recognized by Cannes Lions, the Effies, and more.

@dannielynnfountain
danniefountain.com





DASHA GUYTON

CHICAGO

BLOGGER, WINDY CITY WARDROBE
12.9K+ FOLLOWERS

After years of yo-yo dieting, and binge eating I finally realized as long as I chase after current beauty standards I'll never feel beautiful. Body shapes and sizes go in and out of style just as quick as fashion trends, but I'm not a pair of pants. I'm a person and now I choose to love the body I'm in. That shift in perspective led to me create the fashion and lifestyle blog, Windy City Wardrobe. It's a safe space that reflects what life looks like when you embrace your plus size body and start curating a life and wardrobe you love.

@windycitywardrobe
windycitywardrobe.com



EMMA MEYER
CHICAGO

+MODEL, FORD + PHOTOGRAPHER
27.8K+ FOLLOWERS

Full time model (Ford),
Represented by Dorothy Combs Models,
Sometimes photographer ,
Most of the time Cubs fan,
Not NOT the Neville Longbottom of the plus
modeling world.

@emmameyerhere
emmacmeyer.com



ERICA WATSON

CHICAGO

COMEDIAN + ACTRESS
5.8K+ FOLLOWERS

Erica Watson is a stand-up comedian, writer and director who has worked in the Film and Television both in front of the camera and behind the scenes for over 15 years. She has a B.A. in Film & Television Production and an M.A. in Media Management both from Columbia College Chicago.

She directed the competition based reality show “My Model” hosted by Eva Pigford for BET Networks, and has acted in several films including “Precious”, “Dirty Laundry” and “Chiraq”. She has also had roles on Chicago Fire, Love That Girl and Showtime’s “The Chi”.

@miss_poundcakes



FACTOR CHOSEN
MODEL MANAGEMENT
CHICAGO

JEN SPEARS
36.2K+ FOLLOWERS

FACTOR|CHOSEN Model Management is an innovative boutique agency that continues a legacy of over three decades in the fashion industry. The combined strengths and depth of experience of our team provide the foundation for serving a diverse client and talent roster. Our strategy is pure and simple: providing the highest levels of management and service to our clients, models, and artists.

@factorchosen_chi
factorchosenchicago.com

A full-page photograph of Hayet Rida, a Black woman with dark, wavy hair, wearing sunglasses, a white strapless tube top, and black wide-leg trousers. She is holding a black jacket in her right hand and has her left hand in her pocket. She is standing on a city sidewalk next to a light-colored stone building. In the background, a 'BARNEYS NEW YORK' sign is visible on a building. A handwritten signature 'Hayet Rida' in black ink is in the top left corner.

Hayet Rida

HAYET RIDA

CHICAGO

**BLOGGER, HAYET RIDA + NIKE AIR
SOCIETY CHICAGO AMBASSADOR**
43.2K+ FOLLOWERS

Many people know me from the hashtag #hayetisonadiet (too late, don't search for it). After a long journey battling with weight-loss and weight-gain and then one more round of weight-loss I realized that life wasn't just about dieting.

I woke up one day and realized that a few years ago I was praying to have the job I have now, the life I have now and most importantly I was praying to have the body I have now. So I am taking a pause. A pause to celebrate the woman that I am now, and live every inch of it.

@hayet.rida
hayetrida.com



JESSICA MILAGROS

CHICAGO

+MODEL, IPM MODEL MANAGEMENT
26.7K+ FOLLOWERS

Signed with IPM Model Management in NYC, Jessica is a Model, Photographer, Confidence Coach & Body Positive Advocate who works with individuals of all ages, shapes and sizes to develop confidence building techniques.

She has been featured in various publications and talk shows including The Steve Harvey Show, walked several runway shows in Puerto Rico, Chicago and New York including New York Fashion Week. Her print work is found with brands such as Target, JCPenney, Ashley Stewart, Fashion to Figure and more.

@jmilagrosplus



KIM HURLEY SNEED

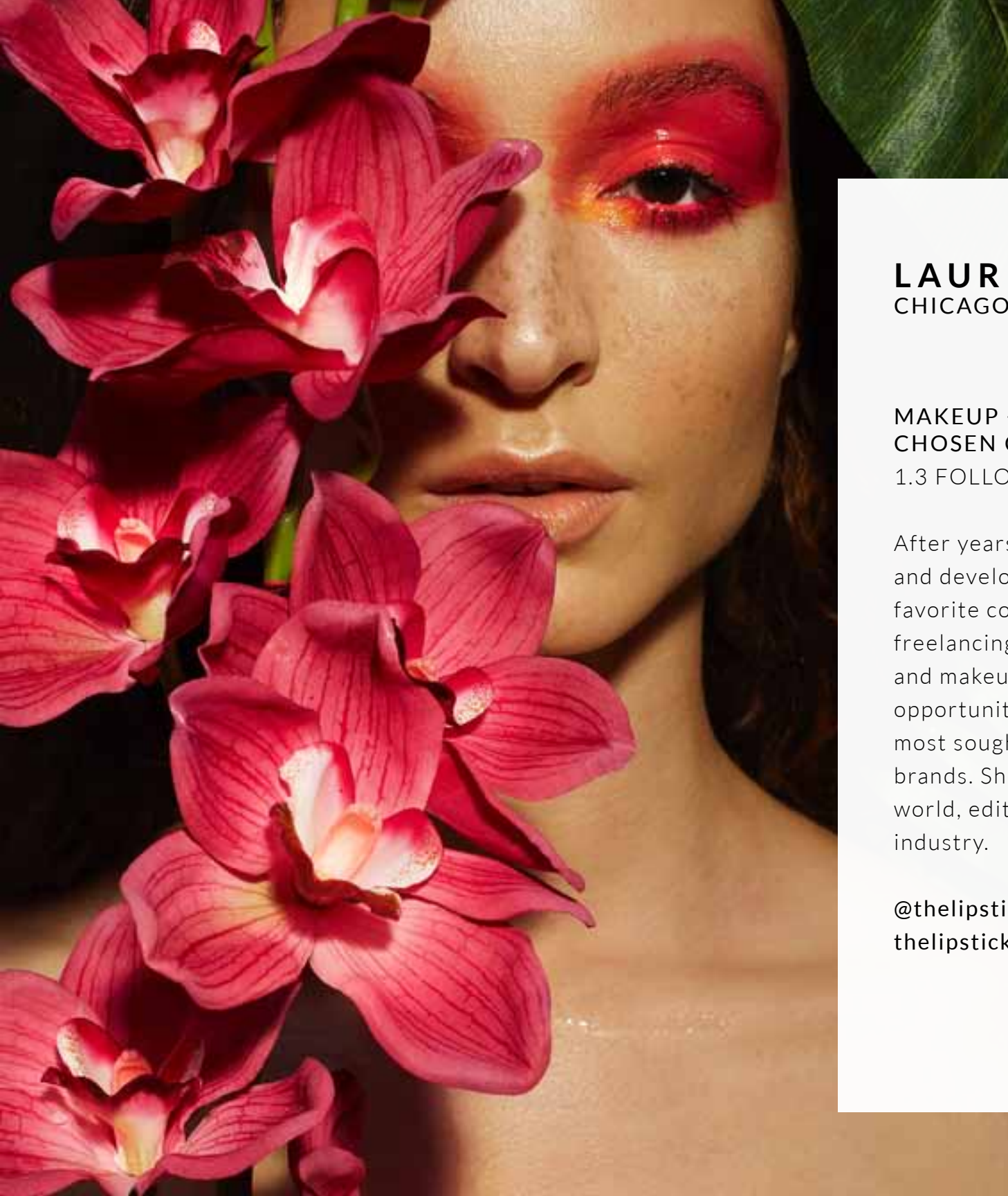
CHICAGO

+MODEL, FACTOR CHOSEN CHICAGO
565 FOLLOWERS

Kim has always had a connection with the world of fashion. She has a B.S. in Marketing of Textiles and Apparel from The University of Illinois at Urbana-Champaign. Nearly 20 years ago, while working in Corporate America, she was introduced to the plus-size industry as it was just starting to boom.

She has modeled for Lane Bryant, Kohl's, Bon-Ton, Target, Ashley Stewart, Sears, Just My Size, Lee Jeans, Fruit of the Loom, Nordstrom, Reitman's (Canada) and many more. She's been fortunate enough to have longevity in the business and quality time for her family.

@kimhurley_sneed



LAUREN WARD

CHICAGO

**MAKEUP + HAIR ARTIST, FACTOR
CHOSEN CHICAGO**

1.3 FOLLOWERS

After years of nurturing Lauren's talent and developing her eye as an artist with her favorite cosmetic brand, MAC, Lauren began freelancing and assisting established hair and makeup artists. She has since had the opportunity to work with some of Chicago's most sought-after photographers and national brands. She honed her skills in the commercial world, editorial print, as well as the bridal industry.

@thelipstickonmyteeth
thelipstickonmyteeth.com



LESLIE WONG

CHICAGO

CEO + CO-FOUNDER, BURGUNDY FOX
2K+ FOLLOWERS

Burgundy Fox, an e-commerce brand on a mission to empower women to celebrate themselves. She experienced first-hand how unenjoyable it was to shop for intimate apparel and realized it was fraught with barriers for most women based on unrealistic and antiquated beauty standards. Burgundy Fox strives to create a more kind and realistic message about beauty and body image. Leslie has 10 years of marketing and partnership experience, is an advisor to companies HoneyBook, Cloudspotter, Curvy Unicorn and serves on Rising Tide Society's Creative Council.

@burgundyfox
burgundyfox.com



MARCY CRUZ

NEW YORK

CEO, FEARLESSLY JUST ME
9K+ FOLLOWERS

A body positive advocate, freelance writer and author, Marcy Cruz is on a mission to empower everyone to love the skin they're in and know that fashion is for everyone, regardless of size or age. Having been featured on The Today Show, Shape.com, Glamour and other media outlets, Marcy seeks to inspire others via her own journey to self-love and confidence. Her blog Fearlessly Just Me is the go-to blog for those seeking encouragement in living their best lives. She is also the Blog Editor for PLUS Model Magazine, works for Gwynnie Bee as a First Fit Model/Reviewer and writes for the community website On The Plus Side.

@fearlesslyjustme
fearlesslyjustme.net



MEAGHAN O'CONNOR

NEW YORK

**FASHION STYLIST, PLVSH + BLOGGER,
LITTLE LIME DRESS**
15.5K+ FOLLOWERS

Meaghan is a freelance wardrobe stylist and blogger. Her past experiences has allowed her the opportunity to diversify her skills from leadership and management to merchandising, consulting and styling. Passionate about the fashion industry, Meaghan carved out her own space in her blog/styling website, Little Lime Dress where she continues to work towards her mission of providing women with access to fashion & style tips, tricks and advice from a reliable source while also providing the services of a personal stylist.

@littlelimesdress
littlelimesdress.com



MICHELLE LEE

CHICAGO

BLOGGER, THE GLAM MOM
5.4K+ FOLLOWERS

Michelle is a mom of 3 living in Chicago. She is a former teacher and freelance makeup artist. Having grown up loving fashion, shopping and makeup, she decided to turn her hobbies into a small business. Hence, The Glam Mom was born! Michelle loves working with brands to promote amazing products that will work for women of all ages and sizes.

@theglammom
theglammom.com



NATALIE CRAIG

CHICAGO

BLOGGER, NATALIE IN THE CITY
18.7K+ FOLLOWERS

I've been chasing the city and a job in the fashion industry for as long as I can remember. While the city life welcomed me with open arms, the fashion industry wasn't so kind to women my size. So I created my own narrative and space to fearlessly embrace the trends I love at a size 16. Natalie in the City is a fashion blog that follows my endeavors as a plus size fashionista and magazine editor!

@nataliexcraig
natalieinthecity.com



PATRICE YURSIK

CHICAGO

BLOGGER + CREATOR, AFROBELLA
46.8K+ FOLLOWERS

Founder of Afrobella®. One of WWD's 50 Most Influential People in the Multicultural Beauty Market. Some call her the Godmother of Brown Beauty Blogging. In 2006, Trinidadian-born writer Patrice Grell Yursik created Afrobella.com to fill a void and to celebrate the inner and outer beauty of women all shades of beautiful. Her award-winning blog continues to shine a loving light on natural hair and our wonderfully wide range of gorgeous skin tones and sizes.

@afrobella
afrobella.com





QIANA ALLEN CHICAGO

OWNER, CURVE CULTURE BOUTIQUE
403.3K+ FOLLOWERS (FB + IG)

Qiana Norshea is an 8-year industry veteran. She has pioneered as an entrepreneur opening 2 locations in Chicago, built a massive social media following, and started development on a 3rd out-of-state location in just over 3 years. From annually presenting one of Chicago's largest + Fashion Shows to hosting curvy workout events, Qiana says that there is much more in store. With a mission that far surpasses just selling clothes, Curve Culture is a movement to be reckoned with!

@curvecultureboutique
curvecultureboutique.com





RASHIA WILLIAMS

CHICAGO

**MAKEUP/BODY ARTIST, FIERCE FACES +
NATURALISTA**

1.8K+ FOLLOWERS

Rashia Williams is a self-taught part-time makeup artist who has been making a name for herself all over Chicago. Through consistently following and watching her favorite makeup artists, she has been inspired by her favorite makeup artists including Danessa Myricks, Sam Fine, and King Mali Magic to name a few. She has perfected her craft and is now branding herself to be one of the top makeup artist on an international level. Rashia has recently had her big break working with McDonald's Corporation for a televised commercial ad.

@shia2fierce_mua
styleseat.com/rashiawilliams



SIERRA HOLMES

INDIANAPOLIS

BLOGGER, ECLECTIC KURVES
2K+ FOLLOWERS

A lipstick enthusiast and sucker for a great graphic print, Sierra Holmes is a plus size fashion blogger and creator of Eclectic Kurves. She lives in Indianapolis, Indiana.

Eclectic Kurves is a site that celebrates the differences that make us fabulously unique. As a curvy girl myself, I decided I wanted to have a safe place to showcase women of all sizes, colors and background. Being eclectic is not only cool, it's necessary. Style should have no size constraints. Join the Kurvy Nation!

@eclectickurves
eclectickurves.com



TAMIKA PRICE

CHICAGO

**FASHION STYLIST + BOUTIQUE OWNER,
STANDOUT STYLE BOUTIQUE**
5.1K+ FOLLOWERS

Tamika Price is an award-winning entrepreneur, author and owner of Standout Style Boutique. She has been seen on the national TV show, “The Rachael Ray Show”, WGN News, NBC 5 News, and named one of the “Top 40 Under 40 Game Changers” by Black Enterprise Magazine. Most days, you can find Price at Standout Style Boutique styling her clients and collaborating with her fellow female entrepreneurs.

@shopstandout
shopstandout.com



TESLYN BUTLER

CHICAGO

MODEL, MODELOGIC MIDWEST
1.7K+ FOLLOWERS

Teslyn Butler, the southern bell, was the first face of Full Figured Fashion Week and the first plus model to work for Wetseal. She has modeled for numerous brands including JunoActive, Groupon, Miegers, Target, and Ashley Stewart. She has appeared on national and local television and her print work has been published in magazines. Teslyn holds a Master's Degree in Counseling Psychology and is a motivational speaker for elementary and high school students around the Chicagoland area encouraging them to truly believe in their potential and dream big.

@teslynb
teslyn.com



VUNZAI YEAZEL

CHICAGO

CEO, GORGEOUS WITHIN
20.6K+ FOLLOWERS

Born in America and raised in Zimbabwe, she sees the world through a panoramic lens. Guided by her faith and life experiences, she founded Gorgeous Within in accordance with the core values and strategies she has applied throughout her life and business career. As a motivational speaker, Vunzai inspires people to get things done and move past their perceived fears. She has previously co-founded two other startups and is now ready to take her new Global App for on-the-go women to market.

@vunzai.speaks
gorgeouswithin.com



YVONNE WALLACE

CHICAGO

**MAKEUP ARTIST + HAIR ARTIST, 10
MGMT**

1.2K+ FOLLOWERS

A former model of ThYck Troupe of Chicago and is currently signed with 10 Manangement Agency as a Makeup & Hair Artist. Yvonne has been in the beauty industry for 10 years and have assisted beauty industry makeup artist greats; Sam Fine, Merrell Hollis (Wendy Williams Show), and Danessa Myricks. Yvonne's work has been published in USA Today, Vogue Italia, Ellements Magazine, Elegant Magazine and Chicago Wedding Style Magazine just to name a few. Some of Yvonne's client's have included, NBC Universal, Culver's Restaurant Franchise, USA Olympic Gymnastic Team, K-Mart and Sears.

@yvonnewallacema
yvonnewallace.com



Beauty

MEDIA
SPONSORS

DAILY VENUS DIVA

Detroit, MI | Online

322K Subscribers

Dailyvenusdiva.com is a global destination providing the perfect mix of plus size fashion, celebrity and entertainment news and beauty trends for women with curves. With inspiring content that informs, educates, and excites, DailyVenusDiva.com keeps plus size women in the know on a daily basis.

Published online daily and featuring a monthly cover & interview, topics include DVD Fab-Finds, clothing & style trends, beauty how-to's, dating & relationship advice as well as lifestyle, culture and news relevant to today's curvy woman.

@dailyvenusdiva
dailyvenusdiva.com



MEDIA SPONSOR

CHICAGO WOMAN MAGAZINE

Chicago, IL

**117K Subscribers; 28K unique visitors per month online;
circulation of 20K for the print edition**



Chicago Woman is the only magazine and media brand that speaks directly to professional women who live, work and play in Chicago. We tell the stories that empower women, while inspiring them to live their best lives, at the office and at home. Chicago Woman was created to serve as a platform for the women who are the movers, shakers and makers in our beautiful city.

Our media suite includes a bi-monthly print and digital magazine, robust website, events, newsletters, and custom publishing solutions.

@chiwomanmag
chicago-woman.com

MEDIA SPONSOR

CITY LIGHTS ENTERTAINMENT

Chicago, IL

3K SUBSCRIBERS



ity Lights Entertainment, Inc. is a media outlet created to showcase all people, places, and things related to Chicago style. It's our mission to recognize those who are doing dope things in the fashion world, but might not have the following that their creations deserve. We are always looking for new trends, style icons, and events to spotlight. If you're ready to give your style (or someone else's you admire) a voice, please reach out to us! We exist to show YOU off..

@citylightschi
citylightschi.com

MEDIA SPONSOR

HALFSTACK MAGAZINE ONLINE

HALFSTACK MAGAZINE

Naperville, IL

25.8K SUBSCRIBERS

Halfstack is the latest in independent culture magazines focused on and dedicated to the local Chicago community.

Halfstack is a brand that believes in attainability & sustainability. It is here to highlight careers, fashion and lifestyles that can be sought after by normal people & that leave a positive impact on this world. We hope to inspire people from all walks of life, cultures & backgrounds to follow their dreams by inspiring & guiding them through the images & stories on the pages of the magazine.

The mission of Halfstack is to share the love and help other brands and creatives reach their capacity & give them the exposure that they deserve.

@halfstackmag
halfstackmagazine.blogspot.com

MEDIA SPONSOR

SPONSORS

EXCLUSIVE

PLVSH

*Concierge Styling,
Exclusively for Sizes 14+*

PRESTIGE



CONFIDENCE



STYLE

LANE BRYANT

ChafeZone[®]
FOR CHUB RUB

JUNO[®]
ACTIVE

SUPPORTING

That's it.[®]

CurvyCo

eliminating racism
empowering women
ywca
metropolitan chicago

ELOQUII

VENUE
MORGAN'S
ON FULTON
ROOFTOP & PENTHOUSE





CONTACT

NATASHA WILLIAMS

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info@thecurvyexpress.com

